

M & M Early Learning Academy **Privacy Policy**

Introduction and Scope

In this Privacy Policy, we (M & M Early Learning Academy) describe how we use personally identifiable information about you that we collect through webpages at www.mandmacademy.com. This Privacy Policy does not apply to any other data, including, without limitation, data that we collect offline.

About Children

The Site is not intended for children without parent/guardian supervision. We do not knowingly collect personally identifiable information via the Sites from visitors in this age group. We do, however, collect information about children and babies from their parents. We encourage parents to talk to their children about their use of the Internet and the information they disclose to Web sites.

Types of Data Collected; Collection Methods; Combination of Data

You actively send information to us when you sign up with us a member on a Site, respond to us or otherwise contact us. You may send us personally identifiable information such as your email address, name, mailing address, phone number, password; children's data. But, you can also use certain features of our Sites without telling us your name.

If you have actively sent us your name or other personally identifiable information, we combine such information with tracked information for the purposes set forth below.

Purposes of Data Collection

We collect information about you in order to correctly link you to your child and your child's program. In addition, we may use data to create statistics and reports where personally identifiable information has been removed and aggregated (such that it is anonymous as regards any specific user) for various business purposes.

Disclosure of Data

We keep your personally identifiable information confidential and we generally do not disclose it. But, please note the following clarifications and exceptions:

Our employees and independent contractors have access to some of your personally identifiable information for the purpose of helping us run our business (and not for their own purposes). They access and use such data subject to our instructions, on a "need to know" basis and under confidentiality and security obligations.

We may also share your personally identifiable information to respond to law enforcement requests, court orders or other legal process or if we believe that such disclosure is necessary to investigate, prevent or respond to illegal activities, fraud, physical threats to you or others or as otherwise required by any applicable law or regulation.

Security

We take reasonable steps to protect personally identifiable information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. But, you should keep in mind that no Internet transmission is ever completely secure or error-free. In particular, e-mail sent to or from the Site may not be secure.

Access and Correction; Comments and Questions

Please keep your personally identifiable information, accurate, current, and complete by routinely updating your user profile.

Opt-Out, Communication Preferences

You may modify your communication preferences and/or opt-out from specific communications at any time. Please specify and adjust your preferences by contacting info@mandmacademy.com.

Changes to This Privacy Policy

This Privacy Policy was last updated on April 12, 2010. We reserve the right to amend it from time to time and if we change it materially, we will post a revised version on the Site. Please check back periodically, and especially before you provide any personally identifiable information to us.

Terms of Use

Note also that your use of the Site is subject to our Terms and Conditions, which contain disclaimers, limitations of liability and a choice of Michigan law.